

## **SPONSORSHIP OPPORTUNITIES**

## FOR THE

# 9<sup>TH</sup> INTERNATIONAL CONFERENCE

ON THE

# Scientific and Clinical Applications of Magnetic Carriers

TO TAKE PLACE IN

Minneapolis, Minnesota, USA

# MAY 22-26, 2012

#### BACKGROUND

Our conference is a biennial meeting of people interested in using magnetic particles, both nanoparticles and microspheres, for many different applications in research, analytical sciences, nanotechnology, diagnosis and therapy. The next meeting will take place in Minneapolis, Minnesota, USA from May 22-26, 2012.

For general information, please check out our website at

http://www.magneticmicrosphere.com/meetings/

We expect about 400 participants. Although our area of interest is very narrowly defined as "having something to do with magnetic particles", we are proud to be a highly multidisciplinary gathering and our meeting attracts participants from all over the world. At the last meeting our 370 participants came from 43 countries and included chemists, pharmacists, biologists, material scientists, engineers, physicists, clinicians, physicians, and interested life science and medical companies.

#### 2012 PARTICIPATING ORGANIZATIONS

The Faculty of Pharmaceutical Sciences at the University of British Columbia in Vancouver, Canada is the main organizer of this conference, in collaboration with the University of Applied Sciences in Krems, Austria, The Cleveland Clinic Foundation in Cleveland, Ohio, USA and the University of Minnesota in Minneapolis, USA.

#### PURPOSE OF CONFERENCE

Our primary focus is to provide maximum interaction between participants both from the research/academic and the industrial/commercial side to further the development of magnetic carriers as a platform for scientific, commercial and clinical use.

#### FORMAT OF CONFERENCE

Our meeting is meant to foster interactivity by holding all talks in one large auditorium (no parallel sessions). Generous time during breaks and poster sessions is provided to browse the posters and interact with the exhibitors. In addition, lunches, dinners and our mandatory boat trip are included in the registration fee to foster contact between the participants and companies and to establish collaborations on all levels.

### SPONSORSHIP OPPORTUNITIES

Several sponsorship opportunities are available which will give you and your organization direct exposure to a targeted group of some 400 individuals and companies working in the magnetic particle field. These include:

Sponsorship Level	Sponsorship fee (US Dollars)	Logo on Conference Website	1-Page Advert in Abstract Booklet	Sponsorship Announcement During Event	Logo on Meeting Poster
Boat Trip Sponsor For our signature social highlight of the conference !	\$2500	~	$\checkmark$	~	~
Reception sponsor	\$2000	$\checkmark$	$\checkmark$	$\checkmark$	~
Poster Bierstube Sponsor (Wed or Thurs)	\$1500	✓	✓	$\checkmark$	✓
<b>Exhibitor</b> (Bringing own booth)	\$1100	$\checkmark$	$\checkmark$	$\checkmark$	
Coffee Break Sponsor	\$800	$\checkmark$	$\checkmark$	$\checkmark$	
Music for Reception Sponsor	\$800	✓	✓	✓	
Travel Grant Sponsor (Please sponsor as many as you want: they are greatly needed!)	\$600	~	~		
Exhibitor (Tabletop provided)	\$600	$\checkmark$	$\checkmark$		
Meeting Supporter	\$400	Choose one			

Once you have determined your sponsorship level, please contact us directly by e-mail at <u>sponsor@magneticmicrosphere.com</u>.

#### **CONTACT INFORMATION**

If you have any questions about sponsorship and the benefits included in the categories above, please feel free to contact

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